

A wide-angle photograph of the Dubai skyline under a blue sky with wispy clouds. The Burj Khalifa is the most prominent feature on the right side of the image. Other skyscrapers and city buildings are visible across the horizon.

Francorp[®]
The Franchising Leader

Dubai Business Trip
19-21/ Feb /2019

PROGRAMME

A background image of the Dubai skyline, featuring the Burj Khalifa prominently in the center, with other skyscrapers visible in the foreground and background under a clear blue sky.

Attendees Profile:

Entrepreneurs, Small – Medium Business Owners

Objectives:

Dubai is not only a place to do trade and business, but also to share ideas, experiences and inspiration in an environment that provides unique opportunities to create lasting legacies.

- **Meeting with Dubai Economy / Dubai SME in this business trip is a way to discover new business opportunities in the UAE market and the facilities provided by Dubai's Government.**
- **Meeting with Ghaliyah & LinkedIn to explore new marketing strategies.**
- **Meeting with Microsoft to get introduced to new technology channels.**
- **Networking and exchanging knowledge & experience with Dubai SME's members.**

DAY 1
Sunday 19/Feb/2019

Dubai Economy / Dubai SME

9:00am to 11am

Coffee Break

11:00am – 11:30 am

Lunch & Networking with SME's Members

1:30 pm to 2:30pm

Agility – Global Integrated Logistics

3:30pm to 5:30pm

اقتصادية دبي
DUBAI ECONOMY



مؤسسة محمد بن راشد
لتنمية المشاريع الصغيرة والمتوسطة
DUBAI SME



Agility

Global Integrated Logistics



DAY 2
Monday 20/Feb/2019

Dubai International Financial Centre
9:00am to 12pm

Coffee Break
12:00pm – 1:00 pm

LinkedIn / Facebook
1:00pm to 4pm

Dinner with Kuwait Business Council Member
8:30pm



DAY 3
Tuesday 21/Feb/2019

Microsoft

9:30am to 12pm



Microsoft

Ghaliyah

1:00pm to 4:00pm



Ghaliyah
Redefining Media

Dinner with Kuwait Embassy

8:30pm

